

Syed Fahad

Digital Marketer

Able to work independently on remote locations or in office environments as needed by the company.

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📍 Karachi, Pakistan

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WORK EXPERIENCE

Digital Marketer

Omega Software

Working as a **Digital Marketer**, I manage **Social Media Marketing** and **SEO** for **international clients**, ensuring growth and engagement across platforms. I handle content creation, post designing (**Canva**), and **campaign optimization**. I've also played a key role in **project management**, ensuring timely delivery and strategy alignment for multiple client projects.

May 2025 - Present | Karachi, Pakistan

Social Media Marketing Manager | WordPress Developer

R.A.Texh

As a **Social Media Marketing Manager** with approximately **2 years of experience**, I have managed and created lead generation, sales, and brand awareness campaigns for international clients. My role involved curating content across platforms like **Facebook, Instagram, and LinkedIn**, developing effective strategies to boost brand visibility, and engaging with audiences to drive community growth. Alongside this, I also worked **part-time as a WordPress Developer**, building and customizing websites.

Oct 2023 - Present | Karachi, Pakistan

Chat Sales Executive

Ascentedge Technologies & Consulting

I have been working in sales for my company, utilizing **chat-based platforms** such as **Facebook, LinkedIn, WhatsApp, and Upwork**. My role involves engaging with potential clients, generating leads, and converting prospects into customers through direct communication. I manage inquiries, build relationships, and tailor solutions to meet client needs, consistently contributing to the company's growth.

Jan 2024 - Sep 2024 | Karachi, Pakistan

EDUCATION

Bachelors in Computer Science

Iqra University

Jan 2019 - Jan 2023

SKILLS

Social Media Management

Social Media Marketing

Facebook ads

Canva

On-Page SEO

Off-Page SEO

Technical SEO

Local SEO

WordPress

Elementor

Shopify

PORTFOLIO

Explore my latest Digital Marketing, Design, and Web Development projects here:

Organization / Institution

<https://sfmarketinglabs.com/>

LANGUAGES

Urdu

Full Professional Proficiency

English

Professional Working Proficiency

INTERESTS

Travelling

Sports